

“A small step today. A healthier tomorrow.”

2025 CONTEST

CONTEST RULES

IMPORTANT: PLEASE READ THIS REGULATION (“THE SETTLEMENT”) BEFORE PARTICIPATING IN “A small step today. A healthier tomorrow. 2025” (THE “CONTEST”). BY ENTERING IN THIS CONTEST, THE PARTICIPANTS CONFIRM THAT THEY MEET ALL OF THE CONDITIONS OF ELIGIBILITY SET FORTH BELOW AND THAT THEY AGREE TO RESPECT WITHOUT LIMITATIONS THE PRESENT RULES AND SUBMIT TO ALL DECISIONS OF THE CONTEST ORGANIZERS, WHICH ARE FINAL AND WITHOUT CALL FOR ALL IN THE MATTER OF THE CONTEST, SUBJECT TO ANY OTHERWISE PROVIDED FOR IN THESE RULES. TO ENTER THIS CONTEST, YOUR INTERNET BROWSER MUST BE SET TO ACCEPT COOKIES.

CONTEST PERIOD

1. The “A small step today. A healthier tomorrow. 2025” Contest (the “Contest”) is held by HALEON CANADA ULC (the “Contest Organizers”) and runs on the Internet from midnight (ET) January 1st, 2025, to 23:59 pm (ET) March 31, 2025 (the “Contest Period”).

ELIGIBILITY

2. The Contest is open to residents of Canada who have reached the age of majority in their province or territory of residence at the moment of entry. Employees, representatives, and mandataries of the Contest Organizers, of any company, corporation, trust, or other legal entity controlled by or affiliated to them, their advertising and promotional agencies, suppliers of materials, products and services related to this Contest, as well as members of their immediate family (brothers, sisters, children, father, mother), their legal or common-law spouse and any individual with whom such employees, representatives and mandataries are domiciled are not eligible.

HOW TO ENTER

NO PURCHASE NECESSARY.

3. To participate in the contest:

3.1 You must go to the address www.ahealthiertomorrow.ca or www.gocoupons.ca/contest (the "contest website"), and then complete the following steps:

3.1.1 Complete the participation form by entering your name, first name, email address, and province in the appropriate fields (the "participation form");

3.1.2 Select from the dropdown menu the gift card you wish to receive if you are one of the winners of the contest.

3.1.3 If you wish, check the box indicating that you want to receive offers and information about Haleon® products;

3.1.4 Declare that you have read and accept the current regulations by checking the box for this purpose;

3.1.5 Then click on "Participate".

Limits of participation

4. Participants must adhere to the following limits, failure to do so may result in disqualification:

4.1. Use of one (1) email address per person, in case they possess more than one.

4.2. Limit of one (1) prize per person.

PRIZES

5. There are a total of one hundred (100) gift cards to be won during the contest, for an approximate total value of \$15,000. Each prize consists of one (1) \$150 gift card, chosen by each winner among the following gift card choices:

Familiprix
Loblaws
London Drugs
PJC (Jean Coutu Pharmacy)
Rexall
Shoppers Drug Mart (Pharmaprix)
Sobeys (Foodland, Freshco, IGA, Lawton Drugs, Longos, Safeway, Thrifty Foods)
Walmart
Uniprix

6. The following terms and conditions apply to gift cards:

6.1. They must be presented at the time of the transaction;

6.2. They are non-refundable and non-exchangeable for their cash value;

- 6.3. In case of loss, theft, damage, degradation, or non-authorized use, they will not be refunded or replaced;
- 6.4. They are subject to all other applicable terms, conditions, and restrictions set out on them or that may be communicated to the winner by the card issuer or agency designated by the Contest Organizers.
7. Odds of winning. The chances of being selected for a prize depend on the number of entries received during the specified contest period (from January 1, 2025, to March 31, 2025).

AWARDING OF PRIZES

8. In order to be declared a winner and receive the prize, any participant selected for a prize must:
- 8.1. Be contacted by email by a representative of the Contest Organizers within a period of five (5) business days following the draw;
- 8.2. Provide a correct answer to the mathematical skill question that will be included on the declaration form;
- 8.3. Upon request and in a timely manner, provide a valid photo ID;
- 8.4. If a selected participant does not comply with all the conditions defined in the contest rules, refuses the prize, fails to provide a correct answer to the mathematical skill question, or is declared ineligible for the prize in any way, they will be disqualified and will no longer be entitled to the prize. In such a case, the Contest Organizers may, at their sole discretion, cancel the prize or randomly select another eligible participant from the remaining eligible entries received during the Contest Period.
- 8.5. The winner will receive their prize by email within a maximum period of four (4) weeks following the receipt of the response to the mathematical skill question.

GENERAL CONDITIONS

Participant

9. Participant Identification. For the purposes of these rules, the participant is the person whose name appears on the entry form and it is to this person that the prize will be awarded if selected and declared a winner.

Personal information

10. Authorization. By taking part in this competition, any participant selected for a prize authorizes the Contest Organizers and/or their agents to use, if required, their name, photograph, image, voice, place of residence and/or statement relating to the prize for advertising purposes, and this, without any form of remuneration.

11. Personal information collected about participants in this contest will only be used for the administration of this contest, unless the participant has otherwise consented. No communication or correspondence, commercial or otherwise, unrelated to this competition will be exchanged and/or sent to the participant, other than in accordance with these rules, unless the participant has otherwise consented.

Participation in the competition

12. Disqualification and/or relief under law. The Contest Organizers reserve the right to disqualify any person or void one or more entries of any person, or to obtain relief under the law, if he or she participates or attempts to participate in this Contest using any means contrary to these regulations or likely to be unfair to other participants (e.g. registrations beyond the permitted limit). Any attempt to sabotage the legitimate operation of the Contest is a violation of civil and criminal laws. Should such attempts be made, the contest organizers reserve the right to reject entrant's entries and seek redress under the law.

13. Modification. The competition organizers reserve the right, at their sole discretion, to cancel, terminate, modify or suspend, in whole or in part, this competition in the event of an event or any human intervention which may alter or influence the administration, security, impartiality or conduct of the competition as provided for in these regulations.

14. End of participation. In the event that, for whatever reason, participation in the competition should end in whole or in part before the end date provided for in these rules, the selection of participants may be made, at the discretion of the competition organizers among the participation forms duly collected and received until the date of the event which ended participation in the competition.

Price

15. Limit. In any case, the competition organizers shall not be required to award a prize other than in accordance with these rules.

16. Acceptance. The prizes must be accepted as described in these rules and cannot under any circumstances be transferred in whole or in part to another person, substituted for another prize or exchanged for money.

17. Substitution. In the event that it is impossible, difficult and/or more expensive for the Contest Organizers to award a prize (or part of the prize) as described in these rules, they reserve the right to award a prize (or part of the prize) of the same nature and equivalent value or, at their sole discretion, the monetary value of the prize (or part of the prize) indicated in these rules.

Limitation of liability

18. Operation of the competition. The Contest Organizers, any company, corporation, trust or other legal entity controlled by or linked to them, their advertising and promotion agencies, their employees, representatives and agents (the "beneficiaries") disclaim all liability relating to the malfunction of any computer component, any software or any communication line, relating to the loss or absence of network communication or relating to any faulty, incomplete, incomprehensible or deleted transmission by any computer or any network and which may limit or prevent any person from reading the participation rules. The beneficiaries also disclaim all liability for any damage or loss that may be caused, directly or indirectly, in whole or in part, by the downloading of any Internet page or any software or otherwise and by the transmission of any information aimed at participation in the competition.

19. Participation in the contest. By participating or attempting to participate in this contest, any person releases the beneficiaries from any liability for any damage they may suffer as a result of their participation or attempted participation in the contest.

20. Use and acceptance of the prize. By participating in this contest, any participant selected for a prize only incurs his or her own liability and releases any person and/or all legal entities from any liability as to the damage and/or harm that he or she may suffer due to acceptance or use of its prize.

21. Price Guarantee and Price Suppliers. Any participant selected for a prize acknowledges that the only guarantee applicable to the prize is the usual manufacturer's warranty, if applicable, and that from the moment the prize is awarded, the obligations related to it become the responsibility of the service providers and suppliers.

22. Operation of the competition website. The competition organizers do not guarantee in any way that the competition website or any site linked to it will be accessible or functional without interruption during the duration of the competition or that it will be free from any errors.

Decision and dispute

23. Decision of the Contest Organizers. Any decision of the Contest Organizers, or their representatives, relating to this Contest is final and without appeal.

24. Appeal. For residents of Quebec, a dispute regarding the organization or conduct of an advertising contest may be submitted to the Régie des alcools, des courses et des jeux for a decision. A dispute regarding the awarding of the prize may be submitted to the Régie only for the purposes of intervention to attempt to resolve it.

Varia

25. Severability of paragraphs. If any paragraph of these rules is declared or found to be illegal, unenforceable or void by a court of competent jurisdiction, then that paragraph will be deemed void, but all other paragraphs which are not affected will be enforced to the fullest extent permitted by law.

26. Language. In the event of a discrepancy between the French version and the English version of these the English version will prevail.

27. Gender. The use of the masculine gender only in this document is intended only to lighten the text and is done without discrimination.